

BATH COMMUNITY HOSPITAL CHNA STRATEGIC IMPLEMENTATION PLAN 2021

This implementation strategy summarizes BCH’s plans to address the prioritized needs from the 2021 Community Health Needs Assessment. We recognize that the implementation strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, ongoing commitments, and partnerships will be necessary to effectively assist in promoting health and wellness in the communities we serve.

Identified Health Need	Current Activities	Strategy (Proposed Activities)	Intended Impact	Commitment of Resources	Collaboration
<p>Nutrition; Physical Activity; Obesity; Diabetes</p>	<p>Bath Community Rehab and Wellness is now open 4/7 for convenient access and continues to support and encourage the community to get in and stay in shape.</p> <p>Planned presentations and events were interrupted due to the COVID-19 pandemic.</p> <p>The providers direct any patients in need of chronic disease management to our existing program.</p> <p>COVID testing and vaccination focus has hampered the ability to interact with patients on a consistent basis.</p>	<p>Lead by example – offer healthier choices to hospital staff and the public dining area.</p> <p>Distribute printed educational material at local food banks and other public events.</p> <p>Educate the public through 45-minute health education presentations and include our providers.</p> <p>Share messaging provided through regional Prevention Coalition Facilities to support the implementation of existing and proven successful programs such as “Too Good for Drugs”; and “Allegheny Highlands Health Youth Coalition.”</p> <p>Promote Chronic Disease Management available to patients, internally.</p>	<p>Patients are able to navigate self-care and convenient support is available to them while partnering with the hospital care network and providers.</p> <p>Improved health and wellness in the community.</p> <p>Less strain on the health care system.</p> <p>Increased number of patients benefiting from Chronic Disease Management program.</p>	<p>Bath Community Hospital will offer any available facilities as well as professional and promotional support appropriate and consistent with our vision, mission, and objectives.</p>	<p>Providers, patients, community members, local civic and religious groups. Allegheny, Covington, Bath and Highland County Public Schools. Rockbridge-Bath CSB; Allegheny Highlands CSB; and DSS Partners including Highland County; VHHA; VDH; Community Alternatives for Positive Prevention (CAPP); Live Well Allegheny Highlands; UniteVA; Live Healthy Rockbridge; Total Action Against Poverty (TAP)</p>
<p>Substance Abuse</p>	<p>ER Staff and Providers are trained in recognizing substance abuse with a focus on prevention.</p> <p>Locked Box for D NC 28282-1915rugs located in Pharmacy.</p>	<p>Support and promote existing treatment programs and resources. Be an extension or arm for delivery of information exchanged.</p> <p>Sponsor Recover Fest in Covington and host Arrive Alive, Drunk Driving and Distracted Driving Simulator. Give out Drug Deactivation Pouches and lockboxes in partnership with CSB.</p> <p>Join the narrative; network with community groups sharing a common goal to improve alignment and cohesiveness.</p>	<p>Patients are aware of resources available to them.</p> <p>Take action to accomplish goals set forth by local and state organizations. Decreased substance abuse in the community; improved health and wellness</p>		<p>Providers; Community Members, local civic and religious groups. Allegheny, Covington, Bath and Highland County Public Schools. Rockbridge-Bath CSB; Allegheny Highlands CSB; Highland County DSS; VHHA; VDH; CAPP; Live Well Allegheny Highlands; UNITEVA; Live Healthy Rockbridge; CAPP; Local Law Enforcement.</p>
<p>Tobacco Use / Vaping</p>	<p>Vaping has just recently caught the attention of local schools.</p> <p>The new health crisis is taking the community in reverse of a long-term fight to stop smoke tobacco use.</p>	<p>Distribute and share existing materials through all outlets available to us. Sponsor existing school health programs and presentations for parents and students to know the signs of vaping and illness associated with it.</p>	<p>Community knows the truth and dangers of vaping. Strong and consistent message of prevention and united front with school systems and community.</p> <p>Reduced e-cigarette / vaping use. Improved health and wellness.</p>	<p>Commit marketing time and materials, family friendly events, and staff utilization of Community Benefit Time to be engaged with the community.</p>	<p>Allegheny Highlands CSB; Highland County DSS; Rockbridge Bath CSB; Allegheny, Covington, Bath, and Highland County Public Schools.</p>

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Behavioral Health	<p>BCH offers behavioral health services in four clinic locations to cover all service areas except for Highland County. Telehealth is also an option.</p> <p>School systems continued to ask for day treatment.</p>	<p>Grow behavioral health team in order to best meet the needs of the community. Continue to offer telehealth opportunities.</p> <p>Reconfigure office location to ensure patient confidentiality due to stigma surrounding mental illness.</p> <p>Educate the community on availability of effectiveness of services</p>	<p>New patients are able to access appointments in a timely fashion. Effective treatment plans are developed for improved health and wellbeing.</p> <p>Trust is established between patients and providers. Confidentiality is ensured.</p>	<p>Bath Community Hospital will offer any available facilities, professional and promotional support appropriate and consistent with our vision, mission, and objectives.</p>	<p>Community, Providers, Local School Systems, Alleghany, Rockbridge-Bath CSBs/DSS; Highland County DSS.</p>